

## IMPACT OF FASHION ON YOUTH

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### Abstract

Fashion is a non verbal form of expression that reveals a lot about your character. It is used to be exclusively connected to society's upper classes. . However, times have changed. On the road to becoming fashionable, class no longer matters in the slightest. In reality, these days, everyone is stylish. Fashion encompasses not only clothing and makeup, but also the accessories you wear and how you handle yourself. Your attitude also plays a significant influence in how you practice fashion. Fashion and the fashion industry may be inspiring to people from many walks of life, particularly youth. Following the current fashion trends is not a problem.

**Keywords:** Fashion, Youth, Trends, Society.

### 1. Introduction

Every day of our lives, we are confronted with fashion. Fashion, in general, refers to a fashionable style or practice, particularly in the areas of clothing, footwear, accessories, makeup, body piercing, and furniture. Fashion is something that is continually evolving, and there have been many changes in fashion throughout history. Fashion refers to a distinct and frequently regular trend in a person's dressing style, as well as prevailing behavioral tendencies. This phrase does not simply refer to the most recent, popular, or well-known clothing.

In some ways, fashion helps us express who we are and how we want to be seen through visual information. . Our style choices reveal how we feel about the world and other people. . It's a form of communication as well. Today's youth is so much influenced by fashion and its leaders The majority of young boys and girls spend lots of money and a significant amount of time in front of mirrors. They want to catch everyone's attention. They not only buy fashionable clothes but also matching footwear's and accessories. They enjoy following and imitating the fashion of well-known fashion designers and stylists in order to keep up with current trends.



### 2. Positive Impact

- **Inspiration :** Fashion serves as an inspiration to people who wish to be creative and make a living out of it. Fashion inspires people to enhance their education by enrolling in fashion schools and making their ambitions a reality. Fashion can inspire you to be different by providing inspiration.

- One of the most powerful ways to express yourself is via fashion. Your look is one of the first things that people notice about you. However, one of the most appealing parts of fashion is that it allows you to be anyone you want to be through your choice of clothing.
- Attraction :People dress up to attract the other sex in order to be recognized by someone they admire. You can look the part and get noticed with the help of fashion.
- Discrimination is not visible in the world of fashion since it is so diverse.
- Opportunities :A fashion degree can lead to a variety of employment opportunities in addition to dressing up and designing clothes. Whether you want to be in front of the camera,
- behind the camera, or styling and producing the garment, the fashion industry has several opportunities.

### 3. Negative Impact

- These days' youth have become so preoccupied with fashion that they spend their entire day thinking about it and wasting the majority of their time and money on it, time that should be spent studying.
- Teenagers frequently adopt the smoking methods of beloved celebrities in order to emulate their looks.
- Girls frequently begin dieting in order to fit into skin-tight dresses, which might divert their attention away from their schoolwork.
- Students are often unaware of the negative consequences of chemical goods such as hair dye and bleach, which they frequently use, resulting in allergic reactions such as acne or more serious reactions.

### 4. Conclusion

Everybody wants to look best as fashion awareness continues to develop. Except if you have a tendency to become stylish, there is essentially no harm in looking well. Students need to understand this completely. Too much information about current trends and patterns clogs children's heads and diverts them from their studies. Schools should also establish strong rules prohibiting the wearing of stylish accessories on school grounds. It is not harmful to stay current with fashion, but it should be avoided if it interferes with your academic performance and time.

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